

Electronic Patent Application Fee Transmittal

Application Number:	09767431				
Filing Date:	22-Jan-2001				
Title of Invention:	Brand equity system and method of increasing the same				
First Named Inventor/Applicant Name:	Charles L. Jones				
Filer:	John F. Colligan/Deborah Tomaszewski				
Attorney Docket Number:	US20000181				
Filed as Large Entity					
Utility Filing Fees					
Description		Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:					
Pages:					
Claims:					
Miscellaneous-Filing:					
Petition:					
Patent-Appeals-and-Interference:					
Post-Allowance-and-Post-Issuance:					
Extension-of-Time:					
Extension - 1 month with \$0 paid		1251	1	120	120

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Request for continued examination	1801	1	790	790
Total in USD (\$)				910